

Japan as a Global Financial Center (Finance Place Japan)

I. Current Situation: Japan's potential as a global financial hub not fully leveraged

- ✓ Japan's stable political/legal system, safety, and living environment are substantial advantages.
- ✓ Also, a large-scale real economy and household assets worth more than 18 trillion dollars imply an enormous opportunity for financial business, especially for asset managers.
- ✓ However, Japan has challenges in performing its full market potential and issues of business environment, including the language barrier and social diversity.

II. Solution: Make Japan attractive not only as tourism destination but also as business location

- ✓ Nationwide institutional/strategic initiatives have enabled the tourism industry to thrive significantly.
- ✓ Japan aims to make a breakthrough in the financial sector as well, with a primary focus on asset management business.

1. Make Japanese financial and capital markets more attractive

2. Improve environment for foreign financial businesses and highly-skilled professionals

III. Expected Outcome : Establish Japan's status as a global financial center

- ✓ Strengthen Japan's functions as a global financial center so as to help make global financial markets more resilient against crises through geographical diversification of financial centers.
- ✓ Provide highly sophisticated financial services with help from the larger number of and higher quality financial businesses/professionals.