28th Meeting of the Council of Experts Concerning the Follow-up of Japan's Stewardship Code and Japan's Corporate Governance Code

Material 2

Provisional translation

Secretariat Briefing Pack

April 19, 2023



I. Summary of Discussions at the Previous Meeting (May 2022)

- II. Initiatives after the Previous Meeting
 - A) Japan Corporate Governance Forum
 - B) Addressing Issues after the Previous Meeting
- III. Questions for Discussion
- IV. Approach to future initiatives and specific measures (draft)

Summary of discussions at the previous meeting (27th meeting on 16 May 2022) (1)

- At the previous meeting of "Council of Experts Concerning the Follow-Up of Japan's Stewardship Code and Japan's Corporate Governance Code" (hereinafter the "Council"), as part of the interim review after the re-revision of the Corporate Governance Code, the Financial Services Agency (JFSA) organized empirical research and conducted interviews with companies, and discussions were held based on the results.
- While some respondents supported the direction and effectiveness of corporate governance reforms, others pointed out issues relating to management, the quality of directors, the quality and scope of engagement, and the legal system.

Interim review: (1) reviewed empirical research on corporate governance, and (2) interviewed 16 listed companies about their corporate governance-related initiatives and reactions to them.

1	 Not a lot of empirical research covering the period after the implementation of corporate governance reform in Japan has been conducted as yet, and the results are varied. Therefore, their effect on corporate performance remains to be seen.
	Outside directors: A relatively large amount of Pre-reform research indicated that appointment of outside directors boosts market valuation. On the other hand, much Post-reform research indicated that there was no significant relationship with corporate value
Overview	Committee: Establishment of nomination committee and remuneration committee will improve ROA
of empirical	Capital policy: Reduction of surplus cash by companies with poor capital efficiency boosts market valuation
research	Cross-shareholding: The profit margin is lower at companies with more cross-shareholdings and the profit margin will improve upon their sale. Unwinding cross-shareholdings contributes to increased share repurchases and dividends, but does not contribute to increased R&D, investment in tangible assets, or M&A.
	Dialogue: Engagement with institutional investors leads to better governance and higher share prices.
	Shareholders: The high ratio of active investors improves R&D performance in the manufacturing industry, and the high ratio of institutional / foreign investors leads to higher productivity (ROA) and market evaluation.
2	 Many companies have commented that "enhanced deliberations by the board have had a positive impact on corporate management" and "useful suggestions for management have been obtained from dialogue with investors," suggesting that the direction and effectiveness of reform are widely supported.
Overview of interviews	 On the other hand, there were concerns that the Corporate Governance Code's demands on the details of corporate management may lead to formalistic responses by companies, resulting in counter-productive reforms.
with	It was noted that a higher quality dialogue should be promoted by addressing the following issues:
companies	 Voting rights are exercised and advised in a mere box-ticking manner by institutional investors and proxy advisors
	 Lack of opportunities for dialogue, particularly at medium-sized and smaller companies
	Difficulty in identifying beneficial shareholders

Discussions: The main opinions expressed in the discussions among experts based on the interim review are as follows:

Evaluation of Corporate Governance Reforms		 The reforms have improved the formal governance of listed companies, and many companies share the view that it is important to enhance the supervisory function of the board in order to improve corporate value. Dialogue between companies and institutional investors is gradually moving toward the larger goal of making the investment chain work.
Issues and expected initiatives in reforms	Responses to formal compliance by companies with the Corporate Governance Code	 There should be a shared recognition that "comply" and "politely explain" are of equal value. With the "principle-based approach" not firmly established, further branching of the Code should not be implemented, or the need for further enhancement of the Code is not large.
		 It is necessary to ensure that an awareness of cost of capital takes root in companies.
	Management issues	 Human capital costs and R&D costs should be linked to corporate value, such as the company's purpose, and communicated with investors to make the value visible.
	Improving the quality of directors, exercising the functions of the board of	• The biggest obstacle to the substantiation of reform is the quality of those who carry it out (independent directors and executive officers).
	directors, and the role of execution	• The mission of the President and CEO is to discuss and share the management vision at the board, and once a vision has been put together, explain it to investors, employees and the unions.
	Issues related to	• The issue for institutional investors is the risk of deterioration in the quality and quantity of engagement in corporate governance, and this issue should be focused on.
	engagement between companies and investors	 Shareholders, investors and related parties should aim to improve the effectiveness of the Stewardship Code by enhancing corporate value through constructive dialogues with companies, instead of making judgements in a mere box-ticking manner.
		 The definitions of "joint holder" and "act of making important suggestions" under the large shareholding reporting system should be clarified.
	Institutional issues	 It is desirable for a company and other shareholders to identify the beneficial shareholders without difficulty, so that the management can access institutional investors and other shareholders can take more appropriate action.



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- To accelerate and strengthen corporate governance reforms, JFSA established the Japan Corporate Governance Forum (hereinafter the "JCGF") to hear a wide range of opinions from stakeholders, including overseas investors.
- In JCGF, while some praised the improvements in corporate governance, the following issues were pointed out: (1) management issues, such as encouraging management with an awareness of profit-making and growth based on the cost of capital and promoting initiatives relating to sustainability, including human capital; (2) issues related to the effectiveness of independent directors; and (3) issues related to dialogues between companies and investors.

Prime Minister Kishida's Remarks at the New York Stock Exchange (NYSE) September 22, 2022

One very important policy is corporate governance reform. [...] We will accelerate and further strengthen corporate governance reforms in Japan, such as establishing a forum in the near future to hear from investors from around the world.

JCGF event history

- 1st Forum held on Tuesday, September 27, 2022, with Asian **Corporate Governance Association**
- 2nd Forum held on Monday, October 3, 2022, with International **Corporate Governance Network**
- 3rd Forum held on Thursday, January 12, 2023, with U.S. investors, etc.

	General	 Corporate governance reform, including corporate mindset, has begun to make substantial progress. Although there are still some issues, we look forward to further progress.
Main oninions in ICGE	Issues related to management and effectiveness of independent directors	 The importance of capital efficiency is being recognized, but it is not recognized by all companies. Issues include accumulation of cash, low ROE, and a large number of companies with PBR below 1. Board diversity, including gender perspective, and disclosure on human capital are needed. Effectiveness of independent directors, such as strengthening the roles of the nomination / remuneration committee and ensuring the independence of the board are needed.
	Issues related to dialogue between companies and investors	 Fiduciary responsibilities in index investment have not been fully fulfilled, and it is necessary to improve the treatment of investment personnel. It is necessary to enhance disclosure, such as submission of Annual Securities Reports prior to general shareholders meetings. It would be useful to enhance English disclosure and make visible companies with good corporate governance. It is necessary to review the legal system from the perspective of promoting and substantiating engagement and protecting minority shareholders. There are concerns that listed subsidiaries may harm the interests of minority shareholders and that there is a large number of cross-shareholdings.

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ΙB

Consideration by the Working Group on Corporate Disclosure of the Financial System Council - Enhancement of disclosure in Annual Securities Reports

- Since September 2021, the Working Group on Corporate Disclosure of the Financial System Council has been discussing how corporate information should be disclosed in order to provide investors with the necessary information in a timely and easy-to-understand manner and to promote constructive dialogue between companies and investors.
- Based on the Report by the Working Group on Corporate Disclosure of the Financial System Council, published in June 2022, a new section for sustainability information was created, and additional disclosure on human capital, diversity, and corporate governance is now required in Annual Securities Reports.





Considerations by the Working on Corporate Disclosure Group of the Financial Council - Roadmap for sustainability disclosure

In the Report of the Working Group on Corporate Disclosure (published in Dec 2022), the following details were compiled with regard to sustainability disclosure.

Sustainability Disclosure

- The Sustainability Standards Board of Japan (SSBJ) and the disclosure standards to be formulated in the future will be based on the legal framework (matters to be specified in the Cabinet Office Ordinance)
- Issues to be addressed in the future (e.g., sustainability disclosure standards, third party assurance of disclosed information (*)) and the roadmap will be discussed.

* Assurance means that an independent third party expresses its conclusion on whether or not the information is correct in order to improve the reliability of the information.

Roadmap for sustainability disclosure in Japan * Review as needed in accordance with future changes in circumstances.						
	Scope	2023	2	2024	2025	2026 and later
Japan •			with the development of sustainability changes in Japan and globally	disclosure standards		
ISSB(*1)	_	Finalized in the first half of 2 (effective gradually)	023	Set other standards beyond c	limate	
IAASB(*1) IESBA(*1)	_	Develop new •sustainability assurance standards •ethics standards	Publish the exposure draft in Sep 2023		 Assurance standards to be finalized in Ethics standards to be finalized in Decomposition 	

(*1) ISSB: International Sustainability Standards Board, IAASB: International Auditing and Assurance Standards Board, IESBA: International Ethics Standards Board for Accountants disclosure

(*2) In US, the disclosure of Scope 1 and 2 will be applied to large accelerated filers (issuers which meet conditions including an aggregate worldwide market value of \$700 million or more) from fiscal 2023, and then will be gradually applied according to the company size. In Europe, the CSRD and ESRS will be applied to listed companies with 500 or more employees from fiscal 2024, and then will be gradually applied according to the company size. In addition, from fiscal 2028, they will be applied to non-EU corporate groups with large net sales in the EU market. In US and Europe, third party assurance will be gradually introduced from limited assurance to reasonable assurance according to company size.

ΙΒ

Publication and update of "Good Practices for Disclosure of Narrative Information"

- Since March 2019, in order to encourage disclosure of corporate information that contributes to constructive dialogue between investors and companies, JFSA have held study sessions consisting of investors, analysts, and companies, and published and updated a "Good Practices for Disclosure of Narrative Information."
- In fiscal 2022, based on the Cabinet Office Ordinance on Disclosure of Corporate Affairs, which was revised in January 2023, sustainability information etc., which is newly required to be disclosed, have been compiled and published as "Good Practices for Descriptive Information Disclosure 2022" (published in Jan 2023 and last updated in Mar 2023).

Good Practices for Disclosure of Narrative Information

- O In each example of disclosure, comments on the points highlighted as good practices are in the blue boxes.
 - ⇒ It is expected that the elements of the disclosure example will be incorporated into the Annual Securities Report with reference to the comments in the blue boxes.
- In fiscal 2019, a section entitled "Executive Compensation" was added to the list of good practices (Nov 2019), and the existing item was updated (Dec 2019).
- In fiscal 2020, new sections related to COVID-19 and ESG were added and published as "Good Practices for Disclosure of Narrative Information 2020" (Nov 2020). Existing items were also updated as needed (last updated in Mar 2021).
- In fiscal 2021, examples of disclosures related to sustainability information were compiled ahead of time and published as "Collection of Good Practices for Disclosure of Narrative Information 2021" (Dec 2021), updating existing items as needed (last updated in Mar 2022).



- In order to promote more effective implementation of stewardship activities, JFSA commissioned Mizuho Research & Technologies to conduct a survey of actual stewardship activities by institutional investors, analyze issues, and make recommendations based on these results. From January to March 2023, the survey, in the form of a questionnaire survey of 136 institutional investors and an interview survey of 16 companies, was conducted.
- As a result of the survey, the following issues were pointed out: (1) Lack of resources (human resources and time) for engagement, (2) Insufficient behavioral changes and attitudes at investee companies, (3) Room for improvement in process development (PDCA cycle), (4) Lack of incentives to allocate costs and budgets to activities. In addition, the individual efforts of each asset manager to address these issues were aggregated.

	1	• There is a shortage of human resources with the necessary skills and capabilities to conduct effective stewardship activities at each asset management firm and in the industry as a whole.
Issues pointed out as a result of the survey	Lack of resources (human resources and time) for engagement	In cases where it is difficult to secure and develop sufficient human resources in-house, it is expected that-external knowledge will be utilized through collaboration with other asset managers, including collaborative engagement. However, the interpretation of "joint holders" under the large shareholding reporting rule is unclear, and the burden of the collaboration is concentrated in some asset managers, so resources may not be sufficiently supplemented through the collaboration.
		 As a result of the selection of companies for engagement, small and medium-sized companies tend to be excluded.
	2 Insufficient behavioral changes and attitudes at	• Engagement (dialogue) and exercise of voting rights by asset managers may be perceived by companies as formalistic and may not lead to behavioral changes because companies are not convinced by them.
	investee companies	• There is a possibility that in-depth engagement has not been conducted because the interpretation of "act of making important suggestions" is unclear under the large shareholding reporting rule.
	3 Room for improvement in process development (PDCA cycle)	• Asset owners may not have sufficient evaluation and monitoring resources.
V	4 Lack of incentives to allocate costs and budgets to activities	• Stewardship activities by asset managers may not be appropriately reflected in the selection and compensation of asset managers.

Initiatives to Resolve Issues

Based on the results of the survey, the following recommendations were made: (1) in order to promote more substantial stewardship activities (i) wide-ranging collaborative efforts among asset managers, (ii) efforts between asset managers and asset owners, (iii) wide-ranging collaborative efforts among asset owners should be promoted; and (2) administrative authorities should appropriately follow up on these efforts so that all concerned parties can work together to improve the effective implementation of stewardship activities.

	Wide-ranging collaborative efforts among asset managers	 Based on the self-assessment of each asset manager's individual issues, it is worth considering the establishment of a forum in which asset managers can widely cooperate to exchange views on the appropriateness of the issues recognized by each asset manager and the effectiveness of efforts to resolve them, and to examine specific measures. As an issue for the whole asset management industry, an appropriate framework should be established to avoid a situation in which some asset managers are forced to bear an excessive burden in terms of collaboration with other asset managers, including collaborative engagements. It is also expected that the asset management industry as a whole will cooperate in efforts to attract new talent.
	Efforts	Asset managers should report to asset owners on their own issues and efforts to resolve them, as well as appropriately reflecting evaluations received from asset owners in future efforts.
	between asset managers and asset owners	Asset owners should appropriately evaluate the appropriateness of the asset manager's recognition of issues and the effectiveness of efforts to resolve them based on the above reports, and appropriately monitor future efforts. It is also expected that the results of evaluation and monitoring will be reflected in the selection of the asset manager and the setting of compensation.
	3 Wide-ranging collaborative efforts among asset owners	It is important for asset owners to have sufficient knowledge and operational resources for assessment and monitoring. In cases where it is difficult for each asset owner to secure sufficient knowledge and operational resources independently, it is worth considering taking measures such as evaluating and monitoring asset managers in collaboration with asset owners who have sufficient knowledge and operational resources as needed.
	4 Follow-up by the administrative authorities	The administrative authorities should appropriately follow up on the effectiveness of each of the above initiatives and, if necessary, take further measures to promote them. Regarding the ambiguity of the interpretation of "joint holders" and "important suggestions" under the large shareholding reporting rule, efforts should be made to resolve the issues. At the same time, the transparency of beneficial shareholders should be improved so that companies that are not subject to engagement by asset managers can themselves ask for dialogue with asset managers.

At a joint session of the general meeting of Financial System Council and the meeting of Sectional Committee held in March 2023, the following consultation was delivered: in light of securing transparency and fairness of the market and promoting constructive dialogue between companies and investors, the tender offer rule and the large shareholding rule should be reviewed.

Main Issues

In the future, a working group will be established to consider the following main issues based on recent changes in circumstances.

Recent Changes in Circumstances

Review of the scope of application of the tender offer rule Increase in cases of hostile (market transactions, thresholds) M&A through on-market Tender offer transactions rule Measures against coercive tender offers Diversification of M&A Flexibility in tender offer rule Clarification of application requirements for the Large special reporting system shareholding Clarification of the scope of joint holders reporting Increase in passive investment Clarification of treatment of cash-settled equity rule Expansion of collaborative ٠ derivatives engagement Growing importance of constructive dialogues between **Beneficial** companies and investors Measures to ensure transparency of beneficial shareholders shareholders transparency

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[Current Issues]

- At the previous meeting, JCGF, and survey of actual stewardship activities by institutional investors, the following items were pointed out as main issues for accelerating corporate governance reform:
 - Management issues, such as encouraging the management with an awareness of profit-making and growth based on the cost of capital and promoting initiatives relating to sustainability, including investment in human capital;
 - Issues related to the effectiveness of independent directors, such as improving the effectiveness of the board, the nomination committee and the remuneration committee, and improving the quality of independent directors; and
 - Issues related to dialogues between companies and investors, such as enhancement of information disclosure as well as dealing with legal issues, and market environment issues.
- What are the views of members on addressing and dealing with the above issues simultaneously? Are there any other important issues?

[Approach to future initiatives and specific measures]

- With regard to how to resolve the above issues, it has been pointed out that further detailed requirements of the Code may cause corporate governance reform to lose its substance. In light of this, what kind of approach should be taken? What are the views of members on the timing of future revisions of each Code?
- □ What specific measures should be taken to resolve the above issues?
- What are the views of members on making recommendations regarding the above approach and measures and reviewing the implementation status of each initiative at the Council?

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In order to realize sustainable corporate growth and increased corporate value over the mid- to long-term through corporate governance reforms, it is vital for management, the board, investors, and various other stakeholders to cooperate appropriately.

IV

The following is a diagram of cooperation among stakeholders and a summary of issues pointed out in the previous meeting of the Council, JCGF, and the survey of institutional investors.



Approach to future initiatives and specific measures (draft) (1)

What are the views of members on implementation of following specific measures based on following approach to future initiatives in order to resolve the issues described on the previous page.

Action Program for Accelerating Corporate Governance Reform: From Form to Substance

Approach to future initiative (draft)

- It is vital to move the focus of reform from form to substance in resolving the issues. To this end, it is necessary to create an environment that promotes self-motivated changes in the mindsets of companies and investors, as well as to make the dialogues between companies and investors more productive and more effective.
- It is appropriate to examine the timing of the revision of each Code in a timely manner based on the status of
 progress from the viewpoint of the effective implementation of corporate governance reform, not necessarily following
 the review cycle in the past years.



Approach to future initiatives and specific measures (draft) (2)

