

JFSA's strategy for Sustainable Development Goals

- The Japan Financial Services Agency (JFSA) will work proactively to achieve the Sustainable Development Goals (SDGs). The SDGs' vision is consistent with the JFSA's mission, i.e., to contribute to the national welfare by promoting sustainable growth of the national economy and wealth.
 - While the private sector (e.g., corporates, investors, and financial institutions) is expected to engage with the SDGs as their own initiatives, should there be any obstacles that hinder their actions and result in creating negative externalities, there would be room for the JFSA to step in to **achieve the optimal equilibrium for the overall economy.**(*)
- (*) In this context, the JFSA's primary role is to induce actions by the stakeholders in a manner that their SDG and ESG initiatives will bring about enhancing long-term corporate value and long-term investment returns alike.

