

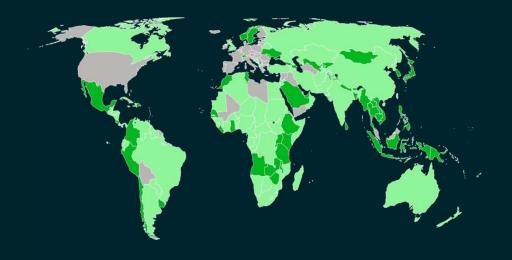
Connecting carbon markets through open data

#### Carbon credits can scale climate ambition

Enabling countries and corporates to do more toward Paris goals



- 70% of countries intend to use international cooperation to meet their nationally determined contributions (NDCs)<sup>1</sup>
- Global cooperation could save countries up to \$250B/year in NDC implementation costs by 2030<sup>2</sup>
- Corporate credit buyers are decarbonizing faster than peers rather than stalling<sup>3</sup>
- Allowing 50% credit use toward SBTi target shortfall could incentivize 1000 more companies to set them<sup>4</sup>

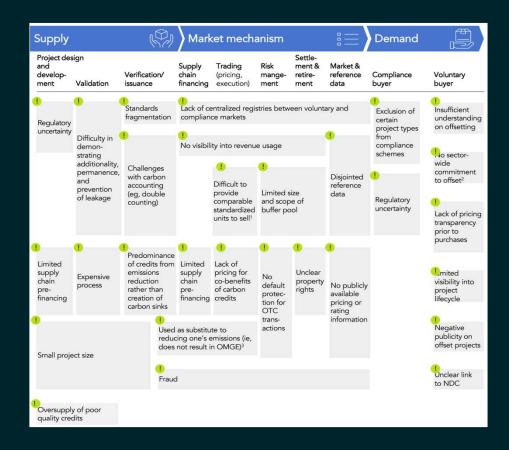


Countries in green intend to or are piloting cooperative approaches to meet their NDCs or increase ambition (<a href="IETA/UNFCCC">IETA/UNFCCC</a> 2024)

## But scaling markets with integrity is hard



- Evolving carbon pricing and regulatory landscape, including Article 6
- Credit links to compliance markets and NDCs often unclear
- Lack of centralized registries between voluntary & compliance markets
- Reputational concerns around credit quality and use



## Data fragmentation harms efficiency & trust

High integrity markets require improved data systems

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- ~50 voluntary carbon market standards,
   200+ methodologies, new Article 6 mechanisms
- Information asymmetries due to lack of joint reference data
- Risks of double counting between programmes
- Difficulties in quality and impact assessment (e.g. ratings)
- General lack of transparency and accessibility

#### Climate Action Data Trust

Public good data infrastructure to address fragmentation in carbon markets

- Public, decentralized and trackable record of carbon credit information
- Common data model for carbon credits
- Global stakeholder network and collaborative governance

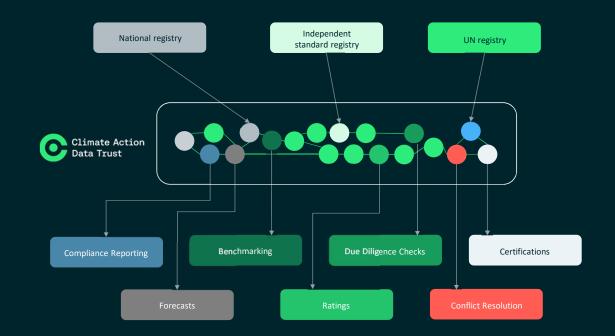


## Public good data infrastructure for carbon markets

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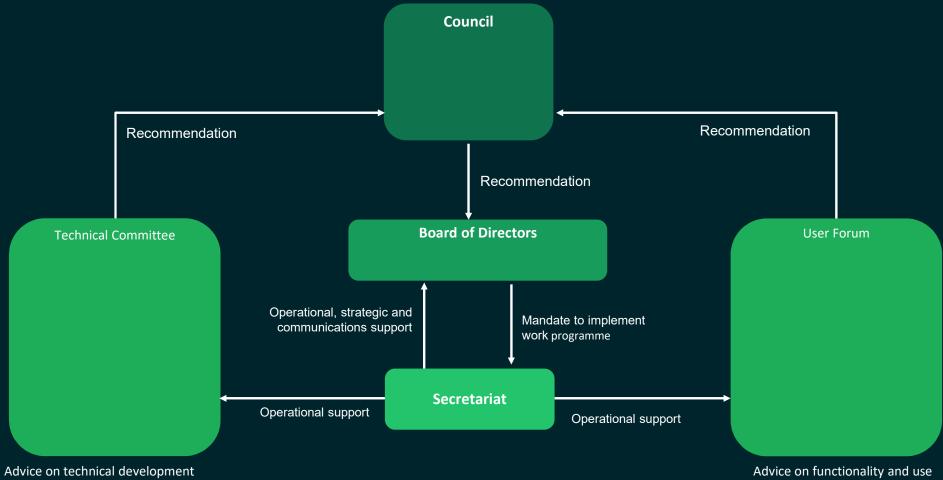
CAD Trust links, aggregates and harmonizes carbon credit data

- Unifying carbon registry data on a single platform using a common data model
- Blockchain for greater security, autonomy and traceability
- Easy to track information on credit lifecycle
- Enabling double counting, Article 6 status, label checks in a single location
- Empowering carbon market services across the value chain



# Collaborative global governance

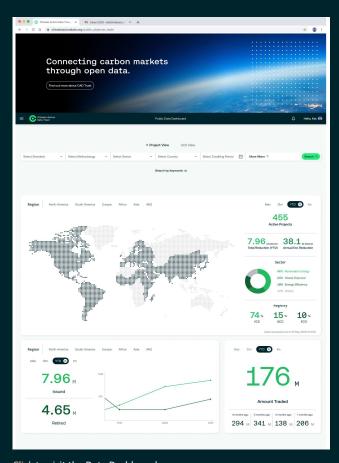




https://climateactiondata.org/about/

# Milestones to date





Nov 2019 Concept development starts at the World Bank	
Mar 2022 World Bank, Singapore & IETA complete stakeholder consult governance and finance	ation on
Sep 2022 Data model and platform finalized after a series of simulatio governments and market participants	ns with
Dec 2022 CAD Trust starts operations as a not-for-profit organisation of in Singapore	omiciled
Jul 2023 Governance structure operationalised	
Dec 2023  Data Dashboard launched at COP28 with 6 registries coverin carbon market data	g 85% of
June 2024 Data Dashboard hit 1M visits	

<u>Click</u> to visit the Data Dashboard

## Value proposition



Trusted data infrastructure enables efficiencies for all stakeholders



#### Private sector

Analysts, traders, buyers, exchanges, ratings providers, project developers...

 Improved analytics for scaling high-integrity carbon credit investment



Regulators & integrity initiatives

e.g., ICVCM, VCMI, ICROA, CORSIA,...

- Easy compliance checks for labels or claims
- Facilitation of integrity investigations (e.g., double counting)



**Public sector** 

Governments, UN, development agencies

- Building trust through improved accounting and reporting capabilities
- Scaling cooperation through greater visibility of investment opportunities

# Connected registries

As of August 2024

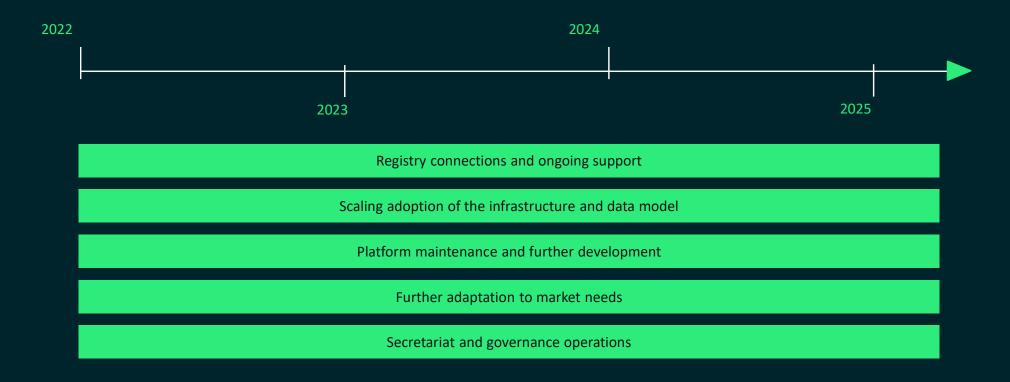


Verra Global Carbon BioCarbon Standard Cercarbono Tero Carbon Government of CDM Registry
Council Bhutan

# Public infrastructure currently funded by grants



Grants and partnerships help support open carbon market data without paywalls





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